

# The Bulletin

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**MAKE CHECKS OUT TO P.A.L.S.**



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Salut! This month we salute Voiture Activities as our program. We eliminated our Clipboard page this month to dedicate more space to this important area. We included a sample "fact sheet" which can serve as an example—modify it for your own use.

Next month we focus on public relations and VAVS!

Public Relations continues its support of Blue Chevalier—see more inside. BTW—We are still working on a shirt vendor—please be patient if you have one on order. Thanks to all who continue to support this great project. We are looking to make more awards—find and support your local law enforcement and submit for a Blue Chevalier Award!

Get copies of your newsletters, press releases and PR stuff to me and or your Sous!! Important!

Blessings and regards—Renny Keagle—L'Editeur

**"No person was ever honored for what he received. Honor has been the reward for what he gave."**

— Calvin Coolidge

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Don Collins

Paul Chevalier



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## P.A.L.S. Page— Blue Chevalier

**Voyageurs and Chevaliers, As I was reviewing the Grand d' Illinois website for updates, the George Washington quote that has always appeared on the front page sparked a revelation in my mind.**

“The willingness with which our young people are likely to serve in any war, no matter how justified, shall be directly proportional to how they perceive the veterans of other wars were Treated and Appreciated by their Nation.”-George Washington.

If you take a moment to think about this statement, I think you will agree that the same thought applies to our Law Enforcement Officers today. Today they are treated much the same as I remember being treated upon returning from Vietnam deployments. They are retiring and/or resigning in record numbers because of the treatment they receive every day on the job. The failure of their leaders to back them up and the turnstile court system that releases offenders before the ink is dry on the arrest report.

I cringe every time I hear someone say that they don't watch the news anymore because it is all bad and depressing. Let's be honest, it doesn't go away because you ignore it! Remember the absolute truth of Edmund Burkes quote, “The only thing necessary for the triumph of evil is for good men to do nothing”. I remember when all of the Veteran Service Organization shunned or denied membership to Vietnam Veterans. Many years passed before that was corrected.

What can we do? Well as a minimum we should do everything possible to let our Law Enforcement know that we have their back. I am proud that we now have the Blue Chevaliers as a conduit for that purpose but, it is a hollow effort if we don't carry out its mission. We have to seek out outstanding Officers, Programs and Units and honor them for their contributions to protection and service to their communities.

As the Blue Chevaliers enter our second year, I hope all of you will have a prosperous and happy 2023 and actively pursue candidates for honors in your local Law Enforcement.

Yours in service and pride,

**Robert OB1 Cearlock President, Press Association of La Société**

**Blue Chevaliers Project Manager**

**Let me introduce you to VM Dale B. Thompson, he's in my locale here in Texas. Dale is a PUFL Blue Chevalier member and very interested and supportive of the program.**

We are an active Blue Chevalier locale with 15 members, several PUFL's and we have already done an award.

So it seemed a very logical step to appoint someone within the locale to promote and direct this project. So VM Thompson is now the V-605 Blue Chevalier Locale Project Manager. So how did he do at his first promenade?

He got three charter members to go from annual to PUFL, got the project three new members and sold some decals. It helped of course that I was in attendance with cards, pins and merchandise—but it turned out great.

So what is the point.

If your Locale or Grand actively supports law enforcement and this project—consider appointing a volunteer to run and manage this program. Let us know who it is and we will offer any support or assistance as needed.

\*\*\*\* I also add this—if your locale gets 100% Blue Chevalier membership—let me know and we will get your Locale a special Certificate of Appreciation which you can show and display showing the world your support of law enforcement—proudly displayed and post to social media if you desire.

Blue Chevalier is currently a program or project under public relations—so why not use it to publicly show your community your support of the Blue! • L'Editeur

## Special Observances—March 2023

**March 3 – Navy Reserve Birthday**

**March 4—National Hug a G.I. Day**

**March 13— K-9 Veterans Day** – The date is the official birthday of the United States K9 Corps and a day to honor their service.

**March 18—National Supreme Sacrifice Day**, observed every year on March 18, is a day of commemoration. On this day, we honor those who sacrificed their lives for a good cause, no matter how small the cause might have been.

While not all of them have monuments built in their names, this day serves as a continuous reminder or metaphorical monument erected in their name. Any group or person can be celebrated on this day whether they are living or dead. Their positive contributions to society or good deeds do not need to be recognized by a formal organization to be celebrated on this holiday.

**March 19—Operation Iraqi Freedom Day** occurs on March 19 annually. It falls on the anniversary of Operation Iraqi Freedom, the day when the United States, along with coalition forces primarily from the United Kingdom, initiated war on Iraq in 2003. It is also known as the Second Persian Gulf War. The United States invaded Iraq and aimed to destroy Iraqi weapons of mass destruction and end the dictatorial rule of Saddam Hussein. An insurgency emerged to oppose the coalition forces and the post-invasion Iraqi government which resulted in the conflict continuing for much of the next decade.

**March 15—American Legion’s birthday**—March 15 is the designated birthday of The American Legion. On that date in 1919, the first American Legion caucus, held by members of the American Expeditionary Force, convened in Paris.

**March 19— National Day of Honor**—“I, BARACK OBAMA, President of the United States of America, do hereby proclaim March 19, as a National Day of Honor. I call upon all Americans to observe this day with appropriate programs, ceremonies, and activities that commemorate the return of the United States Armed Forces from Iraq.”

**March 19—National Certified Nurses Day**—National Certified Nurses Day celebrates the certified nurses who impact lives every day. Certified nurses dedicate their entire careers to helping others and often work long hard hours. The day honors and recognizes them and their significant achievements. Their advanced skills require continuing education, re-certification, and continued knowledge of ever-changing technology.

**March 25—Medal of Honor Day** – A holiday to honor the heroism and sacrifice of Medal of Honor recipients for the United States. The first Medals of Honor were awarded to the Andrews' Raiders, Union volunteers who took part in what is known as the Great Locomotive Chase on April 12, 1862. On March 25, 1863, six of these Raiders were each presented with the medal by Secretary of War Edwin Stanton and met with President Abraham Lincoln. The United States Congress has designated March 25th of each year as National Medal of Honor Day, a day dedicated to Medal of Honor recipients (Public Law 101-564).



**March 29– Vietnam Veterans Day** – A national holiday to recognize and honor Veterans who served in the military during the Vietnam War. National Vietnam War Veterans Day is celebrated on March 29th in the US and was recently made a recognized annual holiday in 2017 when it was signed into law by President Trump. March 29th is the day that the last of the troops were withdrawn in 1973. The act encourages the display of the U.S. flag each year on March 29th.

**March 30—Welcome Home Vietnam Veterans Day**—Historically, Welcome Home Vietnam Veterans Day is a holiday that has been celebrated since 1973 on either March 29th or March 30th of each year through a patchwork of state resolutions.



## PR Editorial — Does Your Chapeau Still “Fit”?

Does your Chapeau still fit? I’m not talking about whether it is too small or too big. But we *are* talking about your head.

Those of us who have been in La Societe for a while or even the military can understand my meaning. The military pride, spirit and motivation we had may have diminished and perhaps it’s time to quit or retire.



Maybe, for some Voyageurs Militaire, their Forty and Eight spirit has waned or perhaps even gone— their chapeau and what it represents doesn’t fit their spirit or esprit anymore.

To put it another way, remember that great feeling of pride and motivation when you get that new leadership position and the new Chapeau that goes with it. Think back to when you joined and you were presented with that new Chapeau, marching medal and voyageur militaire bar. It is matched by a desire to participate, learn and grow and be an active member. To be a Forty and Eight advocate, champion, ambassador (public relations) and worker bee.

So we have a new member, no longer a PG, and after a ritual wreck should be motivated. Let’s recognize that motivation. Simply put, they most likely joined because they want to contribute to a cause or program they believe in along with fellow veterans and have a sense of belonging with a purpose. So what can go wrong...

Could it be they were underutilized; had no mentor; felt they were an “outsider” and felt they had no voice? Simply put, the reality of their experience was not what they expected when they joined. Whose fault is that? A lot of things come to mind.

With a declining membership and the strong desire we have to achieve goal, keeping new members and renewing old ones is paramount. It begins with understanding our responsibility to new members that continues year to year. We all know what those responsibilities are. Let’s consider though—accommodation.

At the end of the day, our members are giving up their free time to help us with our various causes and programs. So it’s important to be as flexible as possible. There are health problems, possibly financial ones and even family issues that need our understanding—and not the responsibility of the voyageur to give detailed explanations. These we must understand, perhaps even expect from some of our members—they should expect our accommodation. That understanding helps ensure they’ll continue to be there and work for us in the future.

Could it be the ones we are losing are the ones we are failing? The cause is often related to a disconnect between a voyageurs motivation to join and volunteer, and the way we follow though after the wreck. People join organizations, be it the Forty and Eight, the Legion or the VFW to give back to the community, or to support a cause, or to feel socially connected to fellow veterans.

Signs of success? Members who also become donors. Members who want to mentor others. Members who annually renew and faithfully attend promenades. Members who want to hold office and be or become a leader.

If our membership doesn’t see their impact, they don't see the mission as necessary or important, and they feel like they are just one of a few people doing something—the feeling is that their Chapeau just does not “fit” anymore. There is no longer a passion to wear it. •

**“You should not wear your Chapeau any place you would not take your family.”**

During a wreck, I always smile when I either read or hear those words. Over time, we may or may not take our Chapeau for granted—but I’ve never known a Voyageur Militaire who does not wear one with pride. I’ve seen some of our salty voyageurs with older wool Chapeaus, a little worn from wear, but smartly adorned with favorite pins and adornments and marching medal and bars.

I’ve also seen many a Chapeau on a casket or held in a voyageurs hand while laying at rest. Wear it proudly, properly and with honor.



## Public Relations and Voiture Activities

How many of you are aware that Voiture Activities actually has a pin—or rather pins? All program pins represent Voiture Activities!!!

And let's not forget Ritual. Our social meetings, get-togethers, promenades, Cheminots and special events are all Voiture Activities.

Every program has a lot of activities surrounding it—many are prime for both internal and external PR. How can we use public relations to promote Voiture Activities?

Those that are avid and dedicated readers and followers of the Bulletin—know the answer already. Voiture Activities can be publicly promoted by press and media releases, newsletters, posters/ads/flyers, interviews, newspaper articles, public speaking—what have I left out?

How do we start—we start by taking a look at the Voiture Activities Report in the Petite Communiqué and identifying just what areas and things we can and should promote. Some areas that capture just attendance and participation might not need publicity.

We are not going to promote everything but should determine those areas and activities that deserve publicity.

Let's talk about some non-traditional ways... A quick example—my locale just had a Valentines Dinner for nurses training and we of course had our nurse in attendance. When we had a full house, at the appropriate time, we got everyone's attention and formally presented our nurse a scholarship check. Now this was a community event with lots of outsiders, community friends and many just wanting a great meal— but we took advantage of it.

Have a social media or Facebook page? Posting pictures of special events is quick and easy—but consider having a special section or page for events, recognition and awards. Start a “photo of the week or month”. Readers will start looking for it.

If you were to have a large family event, reunion, reception, etc. and you mentioned the Forty and Eight, how many would say “what is the Forty and Eight”. Spread the word about your locales activities to all of you family and friends—share newsletters, pictures, flyers, social media posting to all. The branches of your family tree are far reaching and will gain interest in La Societe and possibly even reach a veteran. Don't be squeamish—ask them to promote you!!

Staying with social media—consider testimonials. Why not take the words out of someone's mouth, and use those words to your advantage?

Testimonials are a highly effective PR strategy, and it's a good idea to include them on your website, in your brochure copy, and on your social media profiles. Researchers have even found that adding testimonials to lead generation pages (like a website page where you ask a potential member to join) can increase conversions by 50%. That means 50% more people may sign up to join your organization if you include a testimonial on your social media.

Let People brag about your Voiture Activities...

When you make people the hero of your Locale or Grand it makes them feel special – and they'll brag about what they're doing for your organization all over town and with family and friends.

Having activities for your membership to “brag” about helps to spread the word about what you are doing, and raise money and awareness. In the same way, consider giving members the chance to do something amazing for you— something they can feel proud of, and talk about to their friends and family members. Word of mouth publicity is one of the best and most effective ways to prospect for new members, encourage donations, and recruit community support.

Lights, camera, action!!!

Posting pictures (with captions!!!) helps and promotes activities—consider a video. Videos are an effective way to grab attention and build an audience. Post videos on your social media pages, link them with your website and send them to your fellow veterans, veteran organizations and community supporters as part of your activity campaigns.

Marrying your Voiture Activities with storytelling. Stories beat facts any day because people can imagine themselves as part of the story and it creates a closeness to your organization and maybe membership. •



## Great Speeches—"The little things in life matter"

Anyone who has gone through the basic training of a military service will tell you it's pretty difficult. However, every seemingly obnoxious step is actually a life lesson in disguise. This even applies to flawlessly making one's bed every single morning. As Admiral William H. McRaven teaches us, recruits are taught to make their beds every morning to remind them that even the little things in life matter. After all, how can you be expected to handle the biggest obstacles in your life if you can't even handle the small and the mundane like making your bed every day? On May 17, 2014, former Admiral William H. McRaven advised the graduates of the class of 2014 at the University of Texas. The general theme of his speech is that anyone can change the world—here is his advice...

Make your bed... Making your bed means that you'd have accomplished the first task of the day. It might seem small and mundane, but even after a long miserable day, at least you'll come back to a made bed. This will reinforce that the little things in life matter. If you can't do the little things right, you will never be able to do the big things right.

Find someone to help you paddle... You can't change the world on your own; you need a support team, people to cheer you up and help you change the world. We all need help.

Measure a person by the size of their heart, not their flip-flops size... The physical aspects of who someone is don't necessarily make up for a lot. What's on the inside is what matters the most.

Get over being a sugar cookie and keep moving forward... Sometimes the universe doesn't recognize your efforts no matter how much you put in. This shouldn't make you lose hope, get over it and keep pushing.

Don't be afraid of circuses... Some situations will wear us down, but they are meant to strengthen your resolve by the end of the day.

Sometimes you have to slide down the obstacle head first... Even in the hardest of situations, you have to take a risk and face your problems head first. Sometimes that's the only way to win.

Don't back down from the sharks... Sharks are obstacles that you might face in your journey. Even when those obstacles show up, don't back down. That's the only way you'll win.

If you want to change the world, you must be the very best in your darkest moment... During the darkest moments, it gets hard to see what is ahead, but be hopeful because, after that darkness, there can be only light.

Start singing when you're up to your neck in mud... In your darkest moments, be the person who stands up and gives others hope. Giving others hope will mean preventing them from giving up during those difficult moments.

Don't ever ring the bell... Ringing the bell is the easiest thing to do. But for you to succeed in life, you will have to assume that giving up isn't an option, and that's when you concentrate on winning.

In SEAL training, there is a bell. A brass bell that hangs in the center of the compound for all the students to see. All you have to do to quit is ring the bell.

Ring the bell and you no longer have to get up at 5 o'clock. Ring the bell, and you no longer have to be in the freezing cold swims. Ring the bell, and you no longer have to do the runs, the obstacle course, the PT—and you no longer have to endure the hardships of training.

If you want to change the world, don't ever, ever ring the bell. •



*"You can find all the reasons you want to distance yourself from a bad decision, but invariably, that bad decision on the part of one of the troops, can be traced back to the Commander." - Admiral William McRaven*

## Newsletter Filler, Trivia or Just for Fun

# TRIVIA



The odds of finding a four-leaf clover on your first try is about 1 in 10,000 - but a 2017 analysis of 5.7 million clovers over six countries suggests your chances are closer to 1 in 5,000 - and while that's much better, it looks like four-leaf clovers are a rare find no matter how you slice it.

An illegal firework that was designed to simulate the sound of gunfire is called the M-80, or the "military rifle fire simulator." Also sometimes called "salutes," M-80s have caused people to lose fingers and even hands.

The Constitution of the United States is only 4,543 words—7,762 if you count the Amendments—and originally fit on just four large sheets of paper. It packs a wallop. Not only is it the oldest written national constitution in the world, it's arguably the most influential in the world, too. The delegates didn't come to Philadelphia intending to write a new constitution—they came to tweak the Articles of Confederation, the original constitution written in 1777 (and later ratified in 1781). But after some deliberation, the attendees realized that the Articles were a mess and needed to be scrapped. One of the primary motivations for starting from scratch was money: At the time, the central government was mired in debt from the Revolutionary War. While the federal government could request money from the states, states were under no obligation to pay. A new constitution could change this.

Nobel Prize winner Niels Bohr was given a perpetual supply of beer piped into his house.

Cathay Williams became the first African-American woman to serve in the U.S. army in 1866. Since women were barred from joining the military at the time, she enlisted as a man under the pseudonym William Cathay.

There are approximately 200 feral cats roaming the grounds of Disneyland, where they help control the park's rodent population. They're all spayed or neutered, and the park's staff provides them with both extra food and medical care.

During World War II, the term security blanket was slang for measures meant to keep military information secret, or covered up.

In 1985, the Chicago Bears recorded a hit rap song called "The Super Bowl Shuffle," which was nominated for a Grammy award for Best Rhythm and Blues Performance by a Duo or Group With Vocal. Ultimately, they lost to Prince's "Kiss."

A butt is a real unit of measurement for a cask of wine. A "buttload" is about 108 Imperial gallons.

"Jay" was slang for "foolish person." So when a pedestrian ignored street signs, he was a "jaywalker."

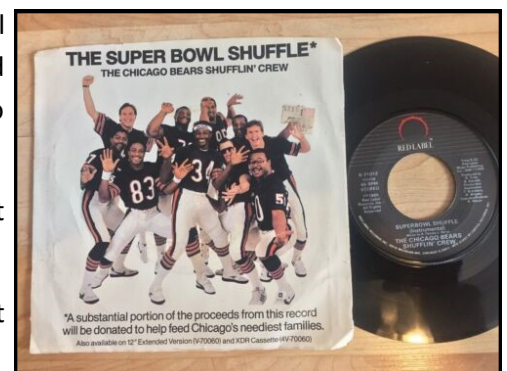
Bubble gum is pink because that was the only food dye available in the factory where it was made.

Venetia Burney, who at age 11 suggested the name "Pluto" for the ninth planet in our solar system, lived to see it demoted to a dwarf planet in 2006.

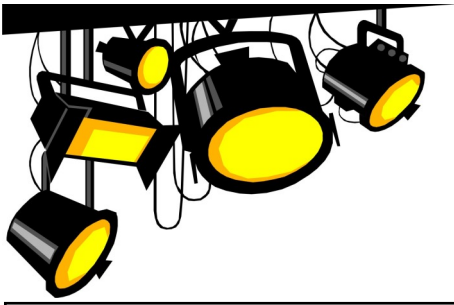
We invented booze before we invented the wheel.

When a man allegedly found a dead mouse in his can of Mountain Dew, Pepsi had an expert claim in an affidavit that the drink was so acidic it would have dissolved the mouse after 30 days.

Abraham Lincoln had the opportunity to populate the United States with elephants. He turned the offer down. •







# *Spotlight on Public Relations*



## A Review of Fact Sheets

It has been a while since we discussed fact sheets—but they are a great addition to a press release or can be used stand alone. A press release provides the simple, who, what, when, why and where—but may fall short on specifics and details. Adding a fact sheet works—especially in areas of Voiture Activities. They can also be posted to social media with pictures—giving more details than just a picture caption.

A fact sheet is a brief document, usually one page long, that provides data about an event/activity or perhaps even a person or program. Fact sheets display key information in a visual manner to be easily digested by the reader. Due to their concision, topics for fact sheets need to be specific.

- Keep text brief
- Consider titling the document with the words "Fact Sheet" followed by a brief description of the topic
- Use 12-14-point font
- Use the active voice
- Define any key words or concepts
- Use layman's terms instead of jargon whenever possible
- Use graphics to portray information – but keep them simple and easy to understand
- Use bulleted lists, tables, and charts instead of narratives
- Use white space to reduce clutter
- Include a way for readers to reach out for more information
- Start off your fact sheet with your locale's name and a short description of what you are about. Add some basic information about how many members, how long you have been organized, the name of your Chef de Gare, etc. Great place to inset a Forty and Eight logo.
- Explain in a line or two, what you stand for, why you exist, and what support what programs.
- Include milestones—This is an important part of your fact sheet. Include major milestones and accomplishments.

Summary—As we've mentioned, fact sheets comprise lots of white spaces, bullet points, and bold headings. On top of that, they are usually very visual in nature with key information presented using tables, graphs, and charts that are easy to read and grasp.

**Remember—so many always ask “What is the Forty and Eight”? A fact sheet attached to a press release on your Voiture Activity will add tons of value to it and explain in greater detail the “who” you are and possibly get you the attention and publicity you deserve.**

BTW—there are fact sheet templates on line to check out and see great examples! A great place to start is our Nationale website. Note: The best “Fact Sheet” on La Societe I have seen is from Grand du Illinois.





## FACT SHEET—Programs/Activities

### LA SOCIÉTÉ DES QUARANTE HOMMES ET HUIT CHEVAUX

#### The Society of Forty Men and Eight Horses

is an independent, invitation only, honor society of American veterans and service members; more commonly known as The Forty and Eight. The Forty and Eight is committed to charitable and patriotic aims. Our purpose is to uphold and defend the Constitution of the United States, to promote the well-being of veterans, their widows, widowers and orphans, and to actively participate in selected charitable endeavors, which include programs that promote child welfare and nurses training.

Learn more—<https://www.fortyandeight.org>

**Created by the returning veterans of World War I—a 102 year legacy!**

**Child Welfare**—The Voyageurs Militaire (Military Travelers) founded a Child Welfare Program in 1923 to ease the pain and suffering of those children whose fathers never returned or who were unable to care for their needs after the "Big War." Today, this program has grown to include all children with emergent needs, and our efforts amount to over eight million dollars annually.

**Youth Sports**—The Youth Sports Program was established in 1994. Through this program, the 40/8 provides financial assistance in the form of grants to individual athletes or teams who lack the funds required to attend and participate in amateur sports programs. This program encompasses all amateur sports programs for all youths from 7 to 20 years of age.

**Nurses Training**—In 1955, the Voyageurs Militaire, recognizing the shortage of Registered Nurses, adopted a program to provide financial assistance, in the form of scholarships, to those individuals who enrolled for this training.

**Carville Star**—As one of their ongoing programs, the Voyageurs Militaire offer continuing support of the publication, "The Carville Star," which disseminates the information regarding the research into Hansen's Disease (Leprosy) taking place in Baton Rouge, Louisiana. There they have been successful in isolating, controlling and soon, through their research, the development of a vaccine to prevent Hansen's disease.

**Americanism**—By virtue of being veterans who have served their country in its time of greatest need, the fun-loving, hard-working Voyageurs Militaire maintain a strong commitment to the American way of life. Americanism projects, respect for the flag, Constitution, Law and Order and the proven willingness to defend these principles is evident in the day-to-day activities of members of our society.

**(VAVS) Veterans Affairs Voluntary Service**—The Forty & Eight, as are most Veterans Organizations, is an active member and participant in the VAVS program. As part of this program, Voyageurs (called Deputy Representatives) visit the Veteran Administration Medical Centers on a regular basis, where they give comfort and assistance to, or just visit with, the hospitalized veterans.

**National Box Car Association**—The National Box Car Association was founded in 1965 as an affiliate of "La Societe' de Forty & Eight" with the primary purpose of preserving the Box Car as the symbol of the Forty & Eight. Over time Locomotives were added to the symbolic rolling stock of the NBCA since they were connected and needed to haul the Box Cars. The National Box Car Association set goals of making contributions to Hospitals, Children's Homes and Orphanages. Expanding it's efforts the NBCA supports special projects at the annual Promenade Nationale (National Convention). A party for special children is held in the host city where the children and their escorts are treated to lunch, train rides on visiting Locomotives, and entertainment by the NBCA HOBO Clowns and bands, etc.

**POW/MIA Program**—The purpose of the National POW/MIA Program is to raise funds in Honor of the Servicemen & Women who were Prisoners of War, or are considered Missing in Action while serving in the defense of the United States of America, or its allies during times of armed conflict. The funds are raised to facilitate the formation and continuance of a Scholarship Trust Fund for the direct descendants of verifiable POW/MIA Servicemen and Women. Scholarships are limited to the Veteran, the Spouse of the veterans, children, and grandchildren of the veteran.

# POSTER OF THE MONTH



**“Luck is what happens  
when preparation  
meets opportunity.”**

## What is "National Honor"?

"National Honor is national property of the highest value." —President James Monroe

The discussion of patriotism is a frequent topic and is generally commented on by most veterans in conversation. But especially so leading into those last days before the General Elections, and also with the advent of days important to veterans.

A great underlying theme on this subject has been the frequent referral to national honor and how patriotism is an essential personal investment in our national honor. Many are fearful that some of our youth today have no idea what patriotism is and what it means, much less the comprehension of national honor.

The ability of our youngsters to have an opportunity to understand just what patriotism and national honor is all about, depends first upon their parents affording them the freedom of choice, affording them the freedom of experience and teaching them the ability to make personal decisions about why their lives, their freedoms and their country is an important and sacred investment of their well being.

*Words by Ron Verini—www.argusobserver.com—Vets Corner*


<b>APPLICATION FOR MEMBERSHIP TO THE BLUE CHEVALIERS</b>				<b>INITIAL MEMBERSHIP</b>		
NAME:				40ET8 MEMBER	LA FEMMES MEMBER	NON MEMBER SUPPORTER
ADDRESS:	STREET:	CITY:		ST:	ZIP:	
PHONE:	EMAIL:					

**New members: \$15.00   Renewals: \$2.00   PUFL: \$65.00 for new members \$50.00 members**

**Checks payable to P.A.L.S. - Remit to:**  
**Renslar R. Keagle, 8714 Marble Drive, El Paso, TX 79904**

**SEE ABOVE! Note change: Until further notice, remit renewals, new memberships, orders above.**

<b>P.A.L.S. APPLICATION—RENEWAL or NEW MEMBER</b>	
Full Name _____	
Address: _____	
City _____ State _____ Zip _____	New Member <input type="checkbox"/> Renewal <input type="checkbox"/>
Email _____	PUFL \$100.00 <input type="checkbox"/>
Voiture Locale _____	
Dues: Mail only \$17.00 <input type="checkbox"/>	<b>Checks made out to P.A.L.S.</b> <b>Remit to:</b> Renslar R. Keagle 8714 Marble Drive El Paso, TX 79904-1710 rennykeagle@gmail.com
Mail and Digital \$17.00 <input type="checkbox"/>	
<b>Digital only \$10.00</b> <input type="checkbox"/>	
<b>PUFL down payment (minimum \$25)</b> <input type="checkbox"/>	





## More Unremembered

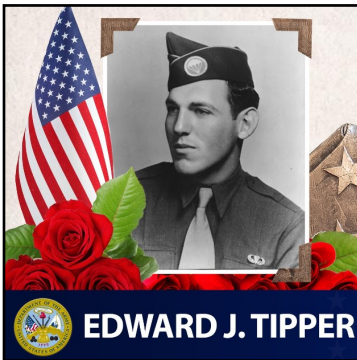
**Mildred Helen McAfee Horton (12 May 1900 – 2 September 1994)** was an American academic, educator, naval officer, and religious leader. She served during World War II as first director of the WAVES (Women Accepted for Volunteer Emergency Service) in the United States Navy. She was the first woman commissioned in the U.S. Navy Reserve and the first woman to receive the Navy Distinguished Service Medal.

In 1936 she became president of Wellesley College at the age of 36, making her one of the country's youngest college presidents.

During World War II, McAfee took a leave of absence from Wellesley to direct the newly formed WAVES, a force that eventually numbered more than 80,000 women, both enlisted and officer. McAfee was commissioned as a lieutenant commander the following week, on 3 August, and quickly set down rules for enlisted women, including that they use only enough make-up "to look human". With others, she campaigned for WAVES to have the same pay and benefits as their male counterparts.

She succeeded in integrating women of color into the U.S. Naval Reserve Officer Corps and enabled them to serve in many areas and capacities while their male counterparts were limited to serving as cooks and bakers. She ensured that women of color would be treated like any of the other WAVES and assigned as officers in various companies. During the peak of World War II, Captain McAfee commanded 82,000 women. In 1945, McAfee was featured on the cover of Time for a job "well done".

After the war, McAfee resigned from the Naval Reserve. She was the first woman to receive the Navy Distinguished Service Medal, presented to her by Navy Secretary Forrestal on 7 November 1945. She also received the American Campaign Medal and the World War II Victory Medal. She died in Berlin, New Hampshire in 1994 at the age of 94, and is buried in Durand Road Cemetery. •



**Edward Joseph Tipper Jr. was born in Detroit, Michigan, in August 1921.** In December 1941, during World War II, Tipper was riding on a bus with friends when someone flagged it down to inform the passengers that Japan had attacked Pearl Harbor. Tipper enlisted in the Army and became a paratrooper for the 506th Parachute Infantry Regiment, 101st Airborne Division (the "Screaming Eagles"). He believed that paratroopers were among the best, most highly disciplined soldiers in the Army.

After completing paratrooper training at Camp Toccoa in Georgia, Tipper was assigned to E Company ("Easy Company"), 2nd Battalion. Easy Company, comprised of 140 men, parachuted into France as part of the Allied invasion of Normandy on D-Day, June 6, 1944.

On June 12, less than a week after arriving in France, Easy Company was engaged in combat in the town of Carentan. Tipper was clearing a house when it was struck by a mortar round. The resulting explosion broke both of his legs, destroyed his right eye and left him with shrapnel wounds. Other members of Easy Company carried Tipper to a medical aid station, and he spent the next year in Army hospitals, recovering from his injuries.

After the war, Tipper returned to the United States where he used his G.I. Bill benefits to go to college. Hethen attended the Colorado State College of Education, where he earned a master's degree. He landed his first teaching job in Iowa and then returned to Colorado, where he spent nearly three decades teaching English literature and running drama programs at several high schools in Jefferson County.

In 1992, historian Stephen Ambrose published the book "Band of Brothers," which detailed Easy Company's exploits during the war. The book was later adapted into a television series by HBO, in which Tipper was portrayed by actor Bart Ruspoli. Tipper died on Feb. 1, 2017, at the age of 95. He was the recipient of a Bronze Star, a Purple Heart and the French Legion of Honor. He is interred at Fort Logan National Cemetery in Denver, Colorado. •