

The Bulletin

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(Left) Official 2023 DPAA POW/MIA Poster. (dpaa.mil)

We detail inside all the important special days and events in September—but perhaps one of the most important is POW/MIA Remembrance Day. "You are not forgotten".

A bit of something different this issue—read on to find some areas not really discussed but perhaps we need to begin paying attention to.

I want to publicly thank Grand du Kansas for their hospitality and a great time in July as the Nationale guest at their Grand Promenade and as Installing Officer—a class act and group of Voyageurs Militaire.

Last issue of Vol. 38 and we begin year 39 with the next issue—contemplating some changes in content and format—if you have an ideas please let me know.

Blessings to all—safe travels!

L'Editeur Renny

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THE CLIPBOARD

Let's define AI—Artificial Intelligence

Artificial intelligence - or AI for short - is technology that enables a computer to think or act in a more 'human' way. It does this by taking in information from its surroundings, and deciding its response based on what it learns or senses.

AI can be used for many different tasks and activities. Personal electronic devices or accounts (like our phones or social media) use AI to learn more about us and the things that we like. One example of this is entertainment services like Netflix which use the technology to understand what we like to watch and recommend other shows based on what they learn. It can make video games more challenging by studying how a player behaves, while home assistants like Alexa and Siri also rely on it. •

- **According to a recent Gallup poll, Americans don't have as much confidence in the U.S. military as they used to.** In 1975, amid the Vietnam War, 58% of Americans had a "great deal" or "quite a lot of confidence" in the military. Over the decades, that figure peaked to 85% in 1991 and dropped to 60% in 2023. "Now that the U.S. has completely withdrawn from both Iraq and Afghanistan, the two most significant military legacies of the 2001 terrorist attacks on the U.S., confidence in the military has continued to decline among the public," according to Gallup. The military can't always be transparent with the public, but when they can divulge, use that to bridge any gaps with audiences and find ways to win back up trust.
- **Bud Light took a financial hit after featuring trans influencer Dylan Mulvaney in a promo impacting Anheuser-Busch InBev's nationwide sales and profits in the second quarter.** AB InBev said that during that time when Bud Light took a reputational blow, U.S. consumers still looked at the brand favorably and want beer brands to "be simple," AB InBev Chief Executive Michel Doukeris told The Wall Street Journal. "People do not want to enjoy their beer with a debate," Doukeris said. "They want beer to be simple, beer to be for everyone and beer to be enjoyable as they share it with family and friends." Mulvaney homed in on similar messaging about beer being for everyone, including trans people, in an earlier statement, but it seems fair to say Bud Light means something different.
- **According to research from Empower, three out of 10 parents expect to spend over \$500 on their back-to-school supplies this year.** Forty percent of parents plan to shop at dollar or discount stores. Eighty-five percent of parents said in the survey that inflation influenced their school supply shopping choices. These financial constraints hampered 19% of parents' summer travel and plans, per the survey. This left many to find free entertainment including outdoor activities (78%), educational attractions (59%) and arts and crafts projects (54%).
- **Elon Musk changed Twitter's iconic blue bird logo to an X,** the New York Times reported. But that's far from the only change for what was once a simple social media app. The newly dubbed "everything app" is intended to be much more than a social media platform. It plans to include payment services and instant messaging – more along the lines of WeChat, a Chinese app, according to the New York Time. Musk has had plans in the works to change Twitter to X for some time now. "Sorry it took so long," he said during a weekend Twitter Spaces, NYT reported. Twitter Chief Executive Linda Yaccarino tweeted Sunday that people have pushed Twitter to be better.



"To dream bigger, to innovate faster, and to fulfill our great potential. X will do that and more," she posted adding that there are no limits now. "We've already started to see X take shape over the past 8 months through our rapid feature launches, but we're just getting started." •

From a variety of web and Internet sources

P.A.L.S. Page—Edit yourself!

We can't all benefit from having someone edit or crosscheck our work. That takes time we may not have and we may not have anyone to do it. So for the most part, most L'Editeurs and writers edit their own work. I do benefit from the 24 hour rule and when something is done or laid to bed to go out, I sleep on it and take a fresh look the next day. Here are some tips from the *AP Stylebook and Associated Press* on how to self-edit your own work...

- Watch for sentences with more than one comma or clause. Especially watch for those with more than two commas or clauses. Consider breaking them into two or more sentences. That helps readability.
- Also reexamine all dashes and semicolons. Be sure they are used correctly. Often, they are a sign that the sentence should be split into two.
- Rephrase any clichés, jargon, bureaucratese, journalese.
- Define terms that could be unfamiliar to your readers. Or reword to use simpler language.
- Use only the best direct quotations: those that sparkle and that illuminate key points. Don't use a quote that just repeats what you've already said. Don't use a quotation when you can paraphrase more clearly and succinctly.
- Make sure that paraphrases of direct quotations accurately convey the substance and tone of what a speaker said.
- Use active voice, not passive, in most cases.
- Use smaller words, not bigger words. Use, not utilize. Try, not attempt or endeavor.
- Use gender-neutral language: business owner or businessperson, for example; crew, staff, workforce, workers instead of manpower.
- Use strong verbs.
- Cut adjectives and adverbs that just add weight without substance.
- Purge irrelevant details. Use only those that add clarity, perspective or other value.
- Include enough relevant details to convey the story accurately and vividly.
- Watch for loaded words or those that could be interpreted differently by different people. For instance, referring to an unarmed Black man or calling someone child-free. •

What's up with "storytelling"?

Without a storyline, there is no PR. Stories give you something to share and to promote.

PR in La Societe is done to get us published and noticed by a valuable audience—our membership and community. This is why in PR, we should continuously practice our storytelling abilities, to further our narrative.

The "P's: of storytelling are... People, Place, Plot, and Purpose and I might add Pictures. The Forty and Eight has a special story to tell, whether it's our unique history or the exemplary way in which La Societe serves our local communities. A great story will make the reader laugh, cry or high five!

It's a well-known fact that people buy into people, not necessarily businesses or organizations. By sharing stories about your Locale or Grand and the people behind the scenes, it displays our personality, making it easier for people to know who we are, and to understand our values . • L'Editeur

Special Observances—September 2023

Service Dogs and Support Dogs for Military Veterans Month—www.caninesforservice.org

Canines for Veterans is a national program that provides veterans with disabilities quality trained service dogs. The program works with military prisoners at the Naval Consolidated Brig Charleston and teaches them how to train rescue dogs as service dogs for the wounded and injured veteran. Known as the “triple win” the Canines for Veterans program has twice been awarded a Newman’s Own Award for program innovations supporting our military and their families and have recently been approved by the US Department of Labor as an apprenticeship program.

Sept. 2, 2023—V-J Day (Victory over Japan)

Sept. 11, 2023 – Patriot Day – An annual observance to remember and honor those who were injured or killed during the Sept. 11, 2001 terrorist attacks.



Sept. 15, 2023 – POW/MIA Recognition Day—A special day for Forty and Eighter’s

Sept. 17, 2023—Constitution Day and Citizenship Day - This day commemorates the formation and signing of the U.S. Constitution on September 17, 1787, by 39 delegates to the Constitutional Convention. This document established the framework of our government and the rights and freedoms that “We the People” enjoy today.

Sept. 18, 2023 – Air Force Birthday—Est. 1917

Sept. 18, 2023—Air National Guard Birthday

Sept. 21, 2023—International Day of Peace



Sept. 24, 2023 – Gold Star Mother’s and Family’s Day – A day to honor the families of fallen Service members. It is with both pride and sadness that we annually remember the Gold Star Mothers of our United States Armed Forces on the last Sunday of the month of September. Our pride in their valor, courage, and strength goes beyond anything we can express. Brave Americans who have raised their children to be outstanding citizens and committed patriots. Women who understand and cherish the American way and who have given all that we might live with freedom, dignity, and peace.

“The memory of their precious child shall never fade, their lives living on in the daily life of all we are allowed to be and into the future in all that we can become. Gallantly, our Gold Star Mothers carry on for the promises yet to be fulfilled and the dreams yet to be lived.”

Sept. 29, 2023—VFW Day—The VFW was established on September 29, 1899, by a group of veterans from the Spanish-American War and the Philippine Insurrection. It has since grown to be the nation’s largest group of combat veterans. They continue “to honor the dead by helping the living.”



Let’s not forget...

September is National Chicken Month—If you’re a fan of chicken, you’ll be happy to know that September is National Chicken Month in the United States. This month-long celebration is all about recognizing the many delicious ways to prepare and enjoy chicken. *Time for a chicken fundraiser dinner!!*

Sept. 4, 2023—Labor Day—The holiday is rooted in the late nineteenth century, when labor activists pushed for a federal holiday to recognize the many contributions workers have made to America’s strength, prosperity, and well-being.

Sept. 11, 2023—Grandparents Day

Sept. 22, 2023 - Autumnal Equinox—On September 22nd or 23rd, depending on the year, the September equinox occurs. This is when the sun is directly above the equator, and day and night are nearly equal in length. In the Northern Hemisphere, this marks the start of fall. And in the Southern Hemisphere, it marks the beginning of spring. •

PR Editorial— “Name that tune!”

Recall an old TV show years and years ago called “name that tune”? It was popular for a while and a newer version has been resurrected and I came across it. Not sure how real it was watching a guy name a difficult tune on one note but he did. So what’s this got to do with public relations?

Public relations at it’s best is hard to define. I’ve been doing my best for years and our PR Manual does a pretty good job of describing and defining it. But how can we easily absorb and understand it’s meaning, goals and objectives?

Just like “name that tune” trying to name a song in a few notes, I can name and define public relations in three words!

Those three words are “storytelling, “ambassadorship” and “persuasion”. Read them to yourself and think about it...

My basic definition of storytelling is this — a story is a series of facts told with emotions and details. Never tell a story just for the sake of telling a story. That’s a sure fire way to be ineffective. Instead, see storytelling as a tactic for achieving a goal. That relates to speeches, TV or media interviews, new articles, etc.

A press release is PR but not storytelling – it’s important, but conveys the who, what, when, why and where of something – it lacks emotion. Storytelling has a specific message - those key points that you want people to remember and (potentially) respond to.

Public relations is all about – ambassadorship. Each and every one of us is involved in public relations all the time.

Each of us carries a membership card, wears a chapeau, might have a t-shirt, polo or jacket with our logo, a sticker on our vehicle, a Forty and Eight ball cap – all things showing and displaying our membership and La Societe affiliation. Each us also carry a knowledge of our programs, history, and charitable endeavors. That makes us ambassadors.

As a Forty and Eighter we are all the face and personality of La Societe. Most of us are members of the VFW, the Legion, DAV, etc., and when you attend those meetings and participate you are an ambassador for the Forty and Eight.

Recruitment is ambassadorship. Public speaking is ambassadorship. Giving an interview for a newspaper or TV is ambassadorship. Because... ambassadorship is public relations.

Public relations doesn’t make any guarantees or promises – its greatest function is persuasion. Successful PR is all about persuasion. It’s about creating a good impression, building media relationships, managing our reputation and image. Public relations is best viewed as a form of strategic communication, in which persuasion plays an integral role.

Persuasion is more than trying to make someone or another group like us. Liking something doesn’t guarantee anything. If someone likes the Forty and Eight, sees us in a positive way, that doesn’t necessarily mean they will join us or support our programs or contribute their time or money towards our goals. That’s where persuasion comes in.

I like to look at our exclusivity as a great form of persuasion. Our unique and exclusive programs, our unique history, our association with WWI, the boxcar, the French and of course our rituals.

Our answer to the question of “What is the Forty and Eight” can be very persuasive and as ambassadors and great storytellers—we are going to perpetuate and hopefully grow La Societe for many years to come. • L’Editeur



“I can be pretty persuasive if I believe in something strong enough.” - Rashida Jones

“If you just communicate you can get by. But if you communicate skillfully, you can work miracles.” - Jim Rohn

“If your story is good enough, people—of their own free will—come to the conclusion they can trust you and the message you bring.” - Annete Simmons

“Stopping advertising to save money is like stopping your watch to save time.” - Henry ford

“
BE THE AMBASSADOR
FOR WHAT YOU
STAND FOR.

- NISHA MOODLEY

#FlyDuo

Minutes are Public Relations!

It goes without saying that one of the most important ways to keep internal PR communication going, with transparency, is to publish our minutes—be it Locale or Grand. If you missed a promenade and go to the next, and the minutes are just glossed over with a notion to “accept as posted”, not read, you are held clueless unless items are re-discussed in old business. If you follow the rules below (Robert’s Rules of Order—FIPPA) you should basically be able to publish anywhere. (Bulletin boards, social media, newsletters, email, etc.) So what are some rules we should follow...



You want your minutes to be readable, but you must be precise in the information you give. Your minutes provide the record of the action taken at the meeting, so they need to clearly memorialize the facts. They also allow absentees to see what was discussed from an impartial point of view, rather than from someone in attendance.

When should meeting (Promenades/Cheminots, etc.) minutes be posted? The answer is simple and clear – as soon as possible after the meeting.

Minutes are a record of what is done at a meeting, not what is said.

Minutes as a minimum should include: • Name, date and location of meeting • List of attendees (note presence of a quorum) • Time meeting was called to order. • Approval of previous meeting minutes • Notion (Motion) text and name of maker • Status/results of notions • Time meeting was adjourned.

Minutes do not include: • Discussion • Personal opinion • Name of seconder of a notion is not necessary • Notions withdrawn • Entire reports (rather attach to minutes) • Elections—No vote county, only results. •

If minutes of a previous meeting are corrected, are the corrections entered in the minutes of the meeting at which the corrections were made? - The corrections should be written into the minutes being approved. The minutes of the meeting in which you are approving the previous minutes should just say that they were approved "as corrected".

Detailed financial reports are not required to be part of your minutes. Commissaire Intendant reports may include the following: balance report at the previous meeting, a list and explanation of receipts/expenses the current balance. This is presented orally and as a general rule the report is attached to the minutes becoming a permanent record subject to audit.

What are the implications of minutes of meeting? Minutes are an official record of actions the Locale or Grand took at a meeting, not a record of everything that was said. They serve a historical purpose, but just as important, they serve a legal purpose, documenting the group's adherence to the proper procedures and the Constitution and published by-laws. Especially where financial decisions are made.

Minutes and the Privacy Act—FIPPA (Freedom of Information Privacy Act)

MINUTES SHOULD ADHERE TO THE FOLLOWING FIPPA STANDARDS WHEN CREATED: • Focus on documenting the processes and outcomes of the meeting, not transcribing verbatim what was said (unless it is a motion) • Include only factual and concise statements about each issue discussed, omitting unnecessary details • Provide sufficient contextual information to enable the reconstruction of the actions that led to a decision • Do not include unsubstantiated or subjective information or opinions • Protect the privacy of individuals by avoiding the use of personal information without losing the meaning, importance and context of what was said. It is possible for an individual to give their consent to have their opinions recorded, but even so, always endeavor to avoid identifying attendees by name (use the passive voice instead) and always stick to the facts. Focus on final outcome not step-by-step notation. •

(From the Office of Privacy and Civil Liberties—Department of Justice— FIPPA Statues)

Great motivational speeches—"Six seconds to live" (Gold Star Story)

Marine Lt. Gen. John F. Kelly, who would later become President Trump's White House chief of staff, had every reason to express devastation when he delivered a Veterans Day address to the Semper Fi Society of St. Louis in Missouri on Nov. 13, 2010. Kelly's son, Marine 1st Lt. Robert Kelly, had died four days earlier, killed by a buried improvised explosive device as he crossed an irrigation ditch in Afghanistan's Sangin District, in restive Helmand Province.

"Two Marines, Corporal Jonathan Yale and Lance Corporal Jordan Haerter, 22 and 20 years old respectively, were assuming the watch together at the entrance gate of an outpost that contained a makeshift barracks housing 50 Marines.

The same broken down ramshackle building was also home to 100 Iraqi police, also my men and our allies in the fight against the terrorists in Ramadi, a city until recently the most dangerous city on earth and owned by Al Qaeda. Yale was a dirt poor mixed-race kid from Virginia with a wife and daughter, and a mother and sister who lived with him and he supported as well. He did this on a yearly salary of less than \$23,000. Haerter, on the other hand, was a middle class white kid from Long Island.

They were from two completely different worlds. Had they not joined the Marines they would never have met each other, or understood that multiple America's exist simultaneously depending on one's race, education level, economic status, and where you might have been born. But they were Marines, combat Marines, forged in the same crucible of Marine training, and because of this bond they were brothers as close, or closer, than if they were born of the same woman....

...The mission orders they received from the sergeant squad leader I am sure went something like: "Okay you two clowns, stand this post and let no unauthorized personnel or vehicles pass." "You clear?" They then relieved two other Marines on watch and took up their post at the entry control point of Joint Security Station Nasser, in the Sophia section of Ramadi, al Anbar, Iraq.

A few minutes later a large blue truck turned down the alley way—perhaps 60-70 yards in length—and sped its way through the serpentine of concrete jersey walls. The truck stopped just short of where the two were posted and detonated, killing them both catastrophically. Twenty-four brick masonry houses were damaged or destroyed. A mosque 100 yards away collapsed. The truck's engine came to rest two hundred yards away knocking most of a house down before it stopped.

Our explosive experts reckoned the blast was made of 2,000 pounds of explosives. Two died, and because these two young infantrymen didn't have it in their DNA to run from danger, they saved 150 of their Iraqi and American brothers-in-arms.



...What we didn't know at the time, and only learned a couple of days later after I wrote a summary and submitted both Yale and Haerter for posthumous Navy Crosses, was that one of our security cameras, damaged initially in the blast, recorded some of the suicide attack. It happened exactly as the Iraqis had described it. It took exactly six seconds from when the truck entered the alley until it detonated.

You can watch the last six seconds of their young lives. Putting myself in their heads I supposed it took about a second for the two Marines to separately come to the same conclusion about what was going on once the truck came into their view at the far end of the alley.

The two Marines had about five seconds left to live. It took maybe another two seconds for them to present their weapons, take aim, and open...

...The recording shows the truck careening to a stop immediately in front of the two Marines. In all of the instantaneous violence Yale and Haerter never hesitated. By all reports and by the recording, they never stepped back. They never even started to step aside. They never even shifted their weight. With their feet spread shoulder width apart, they leaned into the danger, firing as fast as they could work their weapons. They had only one second left to live. ... Six seconds.

Not enough time to think about their families, their country, their flag, or about their lives or their deaths, but more than enough time for two very brave young men to do their duty ... into eternity. That is the kind of people who are on watch all over the world tonight—for you." •

Newsletter Filler, Trivia or Just for Fun

TRIVIA



September was originally the seventh month of the year—September derives its name from the Latin word “septem,” which means “seven”. This is because, in the original Roman calendar, September was actually the seventh month of the year. It was only later that the calendar was adjusted to include the months of January and February.

September is the only month not named after a Roman deity.—As mentioned, September comes from the Latin word “septem”. The other months in the Gregorian calendar are named after Roman gods and goddesses. Just to name a few: January (Janus, the god of beginnings and transitions), March (Mars, the god of war), July (Julius Caesar), and August (Augustus Caesar).

September is a month of remembrance. - In addition to Labor Day, September is a month of remembrance for many people. It’s a time to honor and remember those who have made sacrifices for their country, their community, or their loved ones.

The first newspaper in the United States was published on September 25th, 1690.—Did you know that press began way back? The first newspaper was called Publick Occurrences Both Forreign and Domestick. However, it was only published for one day. This is because the British colonial government of Massachusetts shut it down for its critical content towards the government. The first successful newspaper in the United States was the Boston News Letter. It was first published on April 24th, 1704.

A full moon in September is called Corn Moon—Why Corn Moon? Because it traditionally coincides with the time of the year when corn is harvested in North America. The names of the full moons were originally used by Native American tribes to keep track of the seasons and were later adopted by colonial Americans. However, depending on region and traditions, you can also call September the Barley Moon or the Harvest Moon.

September is a significant month for McDonald's.—A McDonald’s fact that you should know is that in September 1960, the famous “Golden Arches” logo was introduced.

Ewww... A 2008 survey revealed that 9% of men in America have underwear that is at least 10 years old. Fifteen percent own underwear that is between 5-9 years old. Single people are less likely to change their underwear on a daily basis than married people—82% versus 88%, respectively .

While tacos have been around in some form for thousands of years, the modern taco was developed in the 19th century in Mexican silver mines. The first true modern taco is known as "taco de minero" or "miner's taco. According to Forbes, Kansas City is the taco capital of the United States. The city is home to over 450 taquerias. According to the Mexican Department of Agriculture, there are over 20,000 different taco recipes.

FDR’s portrait was on the dime because of his association with the March of Dimes charity.

There are no seagulls in Hawaii.

Moons can have moons, and they are called "moonmoons.

One of the NBA’s top scorers, Kareem Abdul-Jabbar made only one 3-point shot his entire 20-year career.

The Eiffel Tower was initially considered to be an eyesore. Its usefulness as a radio tower saved it from being dismantled in 1909. •





Spotlight on Public Relations



Public Relations and the Privacy Act

In a previous page we approached the area of our minutes and privacy act issues. But in a broader sense in the area of public relations we publish names and personal information such as addresses, emails, phone numbers and perhaps even more detailed personal information in our newsletters, emails, rosters and social media.

From Locale to Nationale, this is an area that we must at least look at and consider the privacy of our membership. I think it goes without saying that if we run for an office and accept its responsibilities, we assume our contact information is going to be out there. But are there policies or directives in place at each level to ensure that personal information is used properly and with the consent of every individual?

So we must look at areas where consent is implied or required.

Lets start with a basic PR internal tool, our newsletters be they mailed, emailed or posted.

An email newsletter privacy policy explains the way you collect data, use it, and protect the personal information of your email subscribers. The reason you might need one is not just to comply with the legalities but also to help your fellow subscribers know what data you are collecting from them, which helps in keeping things transparent.

You might assume that signing people up to an email newsletter doesn't require a Privacy Policy. After all, a newsletter is all about sending out information rather than collecting it, aside from the user's email address.

However, an email address is considered to be protected personal information under a number of privacy laws, and these laws require a Privacy Policy. Luckily, creating a Privacy Policy to cover a newsletter and displaying it in a legally-compliant way won't be too much of a burden. Being a "subscriber" or "recipient" of a newsletter may automatically imply consent to their email, address, etc. but perhaps we should say so.

If you collect email addresses, you need to have a Privacy Policy and in it you should note the following:

- You collect and store email addresses (and any other collected data)
- You use the email addresses for sending out your newsletter
- Whether or not you share the email addresses with anyone else
- How the user can request that you delete their email address from your records
- How often you will send newsletters and a general outline of what they will and won't include
- Exactly how the user can unsubscribe from the newsletter
- Whether and how the user can unsubscribe from the newsletter but still have you keep their address on file, for example for dealing with their online orders for merchandise.

So this is the tip of the iceberg and this area will be looked at I'm sure by many Locales, Grands and Avocats. For some of our members, this is no big deal, but for some it is and we must be legally compliant. •

L'Editeur from a variety of resources

POSTER OF THE MONTH



DELEGATION

**“Never tell people how to do things.
Tell them what to do and they will
surprise you with their ingenuity?”**

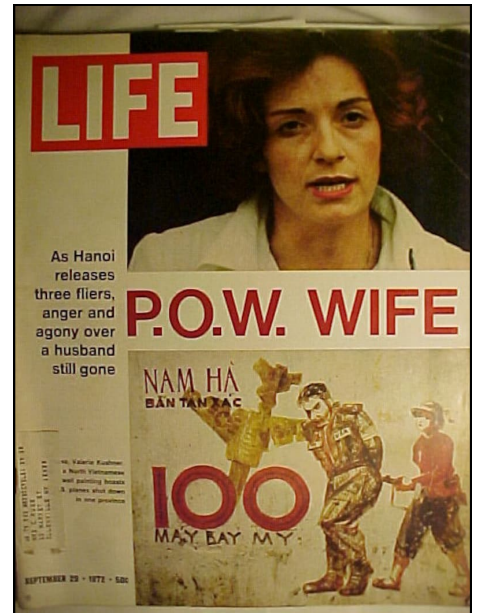
Gen. George S. Patton

L'Editeurs Back Page... POW/MIA Tribute

When Valerie Kushner was on the cover of LIFE Magazine in 1972, there were 537 known prisoners of war in Vietnam and more than 1,000 men missing in action. As those men became something of a political football, LIFE noted in that Sept. 29, 1972, cover story that their families were caught in the middle.

Initially, they had been told to keep quiet lest news about the POWs provoke their captors—a calculation still in play for some Americans dealing with analogous situations today. But President Nixon had decided that, after years of stalemate, it couldn't hurt to have them come out of the shadows. Kushner was one of the people who did so with particular force.

She was the wife of POW Harold Kushner, whose story is featured in the Ken Burns and Lynn Novick docu-series The Vietnam War. She was a founder of POW/MIA Families for Immediate Release. Valerie Kushner's legacy is one of inspiration, compassion, and resilience. She showed us the power of pursuing our passions, making a difference, and cherishing our loved ones. positive impact on the world. •



APPLICATION FOR MEMBERSHIP TO THE BLUE CHEVALIERS		INITIAL MEMBERSHIP			
NAME:			40ET8 MEMBER	LA FEMMES MEMBER	NON MEMBER SUPPORTER
ADDRESS:	STREET:	CITY:	ST:	ZIP:	
PHONE:			EMAIL:		

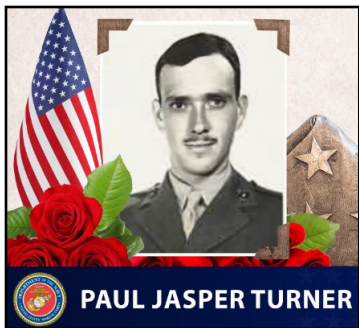
New members: \$15.00 Renewals: \$2.00 PUFL: \$65.00 for new members \$50.00 members

Checks payable to P.A.L.S. - Remit to:
Renslar R. Keagle, 8714 Marble Drive, El Paso, TX 79904

SEE ABOVE! Note change: Until further notice, remit renewals, new memberships, orders above.

P.A.L.S. APPLICATION—RENEWAL or NEW MEMBER	
Full Name _____	
Address: _____	
City _____ State _____ Zip _____	New Member <input type="checkbox"/> Renewal <input type="checkbox"/>
Email _____	PUFL \$100.00 <input style="border: 2px solid red;" type="checkbox"/>
Voiture Locale _____	
Dues: Mail only \$17.00 <input type="checkbox"/>	Checks made out to P.A.L.S. Remit to: Renslar R. Keagle 8714 Marble Drive El Paso, TX 79904-1710 rennykeagle@gmail.com
Mail and Digital \$17.00 <input type="checkbox"/>	
Digital only \$10.00 <input type="checkbox"/>	
PUFL down payment (minimum \$25) <input type="checkbox"/>	

More Unremembered...



Paul Jasper Turner was born in Nebraska on March 3, 1913, the son of Peter James and Eva Belle Corbin Turner. Before the war, he was a crane operator at the Pollock-Stockton Shipbuilding, Co., and a mailman. In 1934 he married Ester Louvenia, and they had two children together, Peter and Erin.

Turner joined the Marines during World War II and served in the 3rd Battalion, 24th Marines, 4th Marine Division. He commanded a rifle platoon during the invasion of the Marshall Islands, where he was wounded. He recovered in time to rejoin his men for the invasion of the Mariana Islands.

July 1944 found Turner and his fellow Marines on the island of Saipan, facing a fierce resistance. As it turned out, the Japanese soldiers on Saipan were cut off from resupply and had vowed to fight to the last man.

Saipan is hilly, and Independence Day 1944 saw the 4th Marines involved in clashes designed to push the enemies off the hills. One hill was appropriately dubbed "Fourth of July Hill." It was during this battle that Turner was killed.

General Holland "Howlin' Mad" Smith distributed the following message to his tired troops, reminding them of what they fought for: "The Commanding General takes pride on this INDEPENDENCE DAY in sending his best wishes to the fighting men on Saipan. Your unflagging gallantry and devotion to duty have been worthy of the highest praise of our country. It is fitting that on this 4th of July you should be extremely proud of your achievements. Your fight is no less important than that waged by our forefathers who gave us the liberty and freedom we have long enjoyed. Your deeds to maintain these principles will not be forgotten. To all hands a sincere well done. My confidence in your ability is unbounded."

Turner's remains were sent back to the United States after the war and he was interred at Section J, Row O, Site 878 at Golden Gate National Cemetery on January 20, 1949. Honor his service. •

Unremembered heroes live and work among us in almost every community in America.

Michelle Donovan was a combat medic in the Arkansas Army National Guard serving in Iraq in 2007 when she and four other soldiers were wounded when their vehicle struck a roadside bomb and sustained enemy fire.

Donovan suffered a traumatic brain injury and wounds in one leg.

"That day, Michelle proved to me, to her nation and her comrades, that she was a true warrior and a true patriot," said Col. Patricia Anslow, Donovan's commander. "The only thing Michelle could think about was doing her job and taking care of these other soldiers."

A combat hero, Donovan received a medical discharge because of her wounds, but she did not receive the Purple Heart, the recognition given to American armed forces personnel who are wounded in combat.

"Her paper work was lost," Anslow said.

Donovan's commander said she would never have found out about the mistake, if not for the efforts of Surry Shaffer, the founder and former commander of the Military Order of the Purple Heart, Chapter 783 in Hot Springs Village.

Shaffer, a World War II veteran wounded at the Battle of the Bulge, learned of the error. He wanted to make sure Donovan, a resident of the Village, was recognized by receiving the Purple Heart, the nation's oldest military award.

Anslow presented the medal to Donovan during ceremonies at the Veterans Memorial on DeSoto Boulevard in Hot Springs Village in April 2010. She was saluted by fellow Purple Heart recipients from the Village chapter.

The Military Order of the Purple Heart organization often helps veterans receive the recognition that can be overlooked in war. •