

The Bulletin

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THE PRESS ASSOCIATION OF LA SOCIETE

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Vol. 39 No. 02 **Supporting and Encouraging La Societe Public Relations for 38 Years** October 2023

STORYTELLING • AMBASSADORSHIP • PERSUASION



Not going to say "Happy Halloween" because at my age and with dogs, no kids anymore, nothing about it makes me extremely "happy". But I'll contribute some candy for our Legion posts "trunk or treat".

I prefer to focus on next months Veterans Day and Thanksgiving. If you go by my local Wal-Mart, the Christmas season began in August.

Lots in this issue, our first since Nationale when for many of us our year officially begins. Congratulations to our Sous PR Directeurs—you'll learn more about them as we progress into our year and you hear from them.

Politics and the world is a mess right now, keep your chin up and be positive! Blessings to you all and be safe!

• In this issue!!

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"Be thankful for what you have; you'll end up having more. If you concentrate on what you don't have, you will never, ever have enough.

Oprah Winfrey

P.A.L.S. since 1984—Past L'Editeurs

George Hartley

Don Collins

Paul Chevalier



NATIONAL PUBLIC RELATIONS COMMITTEE—2024

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THE CLIPBOARD

Why Wikipedia is so imperative for public relations

"The free encyclopedia that anyone can edit has become the internet's most prominent piece of real estate, with its 6 million articles attracting a staggering 260 million monthly viewers. No single source of information is referenced more frequently, and no other web result does more to shape perceptions of the people, organizations and brands we hear about in the news and search for online.

No matter where you go to search for information, you're eventually going to get content from Wikipedia. Wikipedia's impact on reputation can't be overstated, and brands should have a plan for engaging with the site. Having a well-written and accurate Wikipedia page can enhance an organization's credibility and reputation." • *prdaily.com* by *Rhiannon Ruff*

Why is writing so hard?

"We learn to write as children. First we scrawl our ABCs in hesitant, crooked letters. Then we learn that those sigils can be combined into words, sentences. We learn to commit our thoughts to paper, to build sentences into paragraphs into pages. We learn to shape arguments, spin fantastical worlds, immortalize a thought.

Communicators go farther. Even as technology advances, communicators consistently point to writing as the single most important skill in the profession. It's something most do every day, whether it's tapping out a simple email, penning a massive report or articulating a strategy.

But even though it's ingrained in us since childhood, even though we write most every day, why can it still feel so hard? This is a question that can take a lifetime to untangle. But on a philosophical level, there are a few things that can cause the chronic and all-too-familiar aversion to setting fingers to keys

Good writing is good thinking.

Writing is an extension of your thoughts. What you put into words must first be formed in your mind — and minds can be a messy place. Loosen up the barriers in your overcrowded brain by giving yourself space to think. When you hit a block, disengage from your professional thicket and take a walk, read a poem or listen to a favorite song before returning to your project.

Good writing is a mathematical equation and an artistic endeavor.

Writing is often considered the domain of creatives, a purely right-brained endeavor that requires radical thinking and wild ideas. And it often does. But like music, it also demands the left brain's love of logic and precision — especially for communicators.

You must follow grammatical rules that dictate form and structure to ever hope to be understood — or at least understand the rules enough to break them judiciously. In communications, you must often interpret data and set it to words — or do the opposite and tie your words back to business goals, which almost always involve dollar signs.

Good writing is taking infinite possibilities and narrowing them to a single finite solution.

You can — must — string together some combination of the 1 million words in the English language to convey the right thought to the right people in the right way. And in that moment, with the blank page, every door is open to you, with all the wonder and terror that brings with it. Every word we type closes another door. Locks off another possibility. Until eventually, we are left with one solution. Hopefully the right one. But you can't know for sure. Not until you put it into the world and see what comes back." •

From prdaily.com, article by Alison Carter, Oct. 3, 2023

P.A.L.S. PR Page— 2023 Newsletter Awardees

Thomas W. Fay Award - Chef de Chemin de Fer - 1978

Awarded to the Voiture Locale presenting the best publication for the fiscal year.

VL-713 Grande du New York

Award John Kilgus - Chef de Chemin de Fer - 1977

Awarded to the Grande Voiture presenting the best publication for the fiscal year

Grande du Wisconsin

Arthur McDowell Award

Awarded to the Grande Voiture presenting the best publications without advertising for the fiscal year. Award and Honorable Mention

Grande du Texas

Honorable Mention – Grand du Indiana

John W. Emerson Award

Awarded to the Voiture Locale presenting the best publication without advertising for the fiscal year. Award and Honorable Mention

VL-605 – Grande du Texas

Honorable Mention – VL-750 – Grande du Wisconsin

La Verne Eccleston Award

Awarded to the Voiture Locale for excellence in promoting 40/8 Programs and fostering effective communication with the community during the year. Award and Honorable Mention

VL-80 Grande du Oregon

Honorable Mention – V-605 – Grande du Texas

Robert Kaseman Award

Presented to the Grande Voiture for excellence in promoting 40/8 programs and fostering effective communication within the community during the year. Award and Honorable Mention

Grande du South Dakota

Honorable Mention – Grand du Indiana

Don Collins Award

Presented to the Voiture Locale that submits the best entry showing utilization of the public media (TV, Radio, Newspapers, etc.) to promote the activities of the 40 & 8. Award and Honorable Mention

VL-1237 Grande du North Carolina

Honorable Mention – VL-180 – Grande du South Dakota

Directeurs L'Editeur Award

Presented to the L'Editeur of a Grand, Locale or Nationale publication exhibiting the best combination of News, Humor, Creativity, and articles promoting the Programs and Traditions of La Société.

Tom Orval – The Forty and Eighter and Wisconsin Correspondants Corner

P.A.L.S. Page—Two—Minutes from the Nationale PR Committee

Date: Thursday, September 14th Time: 10:00 am

Call to Order: 10:00 am

Salute and Pledge: Sous Directeur Andie Miller (Also taking minutes)

Opening Prayer—Invocation: Voyageur Tom Orval

Roll Call of Committee Members: Attendees sign in, one Sous Directeur recognized.

Mark Moots, advisor in attendance.

Reading of Minutes from previous Nationale Committee meeting: Dispensed

Attendance: Grands: 23 Voyageurs: 40

Chef de Chemin de Fer visit: Time: 10:07 am

Comments: Support and importance of public relations

Directeurs Report:

- Reports: There are 20 Grand Publicistes/L'Editeurs but only 16 Grand reports were turned in. If no Grand submitted a report but I got one from a Locale, I gave the Grand credit for submission.
- Give P.A.L.S. Report – Membership, finance report, new award categories focusing on social media. Several PR award categories are almost identical – I would like to change two to include one for best website and one for best social media like Facebook. Notion to change two categories to include social media and websites—Approved.
- Discussion on increasing dues for mail recipients due to postal increases to \$20.
- Vote to accept finance report as read, subject to audit. Notion to approve—approved..
- P.A.L.S applications are available immediately after the meeting at the PR table.
- Newsletter Awards – Importance of getting copies to Directeur or Area PR Committee member

Blue Chevalier Project—Membership, finance report

- Discussion and vote on Blue Chevalier becoming an independent program of La Societe—Notion made from the floor, no discussion—Approved with one abstention.
- Blue Chevalier current membership stands at 313 members of which 91 are PUFL.
- New recognition awards announced for donors to Blue Chevalier
- Announce award to LOY – done on the floor 1:00 pm Friday
- Vote to accept BC finance report as read, subject to audit: Balance in account \$8087.07 total.

Unfinished Business: None

New Business: Vote on P.A.L.S. mail increase to \$20.00—Notion made and approved.

Guest speaker: Gary Cox lead a discussion on tips for taking photos.

Announce \$2,000.00 award to Law Officer of the Year – will be done on the floor 1:00 pm Friday

No further business, closing comments, prayer - Benediction

Read and presented on the floor on Friday September 14th. Notion made to accept and create Blue Chevalier as a full program within La Societe effective 2025. Notion made by Directeur Renny Keagle, Chef de Chemin de Fer Frank Kronan called for the vote—Unanimously approved by acclamation, no discussion, no nays.

ATTEST: Renslar “Renny” Keagle, Directeur Public Relations

Date: 09.14.23



Special Observances December 2023



This will be the last month for this year we will do the observances—essentially they are a repeat each month for every year—the exact dates only change. Starting in January, this will give me an extra page to focus on more PR stuff. Any comments. Please let me know, I might consider going to a half page each month.

Red Shirt Friday (RED - Remembering Everyone Deployed) - Wear a red shirt on Friday to show support of our service men and women. *(A future password for La Societe?)*

Dec. 1—Civil Air Patrol (USAF Auxiliary) Birthday—December 1st is the United States Civil Air Patrol's birthday, formed during World War II in 1936. The agency served as the official volunteer civilian auxiliary of the Air Force

Dec. 7—National Pearl Harbor Remembrance Day—One of our most important remembrances!

Dec. 13—U.S. National Guard Birthday—Even though it's not a federal holiday, the birthday of the U.S. National Guard — celebrated on December 13 — is an important event to note. Established in 1636, the National Guard is the oldest military organization in America. Its members serve during times of war and emergency

Dec. 16—National Wreaths Across America—Remember our fallen U.S. Veterans. Honor those who serve. Teach the next generation the value of freedom. It's the mission of Wreaths Across America.

Dec. 20— Space Force birthday—December 20, 2023 marks the fourth birthday of the United States Space Force.

December 28—Anniversary of the Army Chaplain Assistant/Religious Affairs Specialist - On 28 December 1909, the official Military Occupation Specialty (MOS) of Chaplain Assistant was established, as cited in a General Order .

Full Circle Home—www.fullcirclehome.org

Our service men and women are doing more than their part. They need and deserve all the care packages, love and support that we can give. But at Christmas and Mother's Day, they want to send their love back – back to their wives, fiancés, girlfriends and moms. This program is designed to let our heroes be heroes yet again, by allowing them to send their holiday gifts and a love note to their quiet hero at home. This is accomplished through the generosity and appreciation of businesses and individuals who sponsor a servicemen's gifts home.

Hugs for Heroes—<https://www.hugsforsoldiers.org/christmas-for-a-soldier>

As we gather together with our families to celebrate Christmas this year, there will be many families missing loved ones who are serving our country overseas. It is important for us to remember as we celebrate Christmas in the safety and comfort of our homes, the contributions and sacrifices our military are making on our behalf. Many Troops do not have the family support to send them holiday greetings! Let's come together and send some holiday cheer.

Military Holiday Card Challenge—<https://militaryholidaycardchallenge.com/>

The primary goal of Holiday Cards for our Military Challenge is the collection and delivery of personalized, signed expressions of respect, caring and gratitude to deployed U.S. troops.

Your personalized signed holiday cards and letters reflect your genuine support and appreciation for our military heroes , letting them know that they are not alone during the winter holiday season. Our goals have expanded to sending caring cards of connection throughout the year. Your messages offer a connection to home, a bridge of caring, and a taste of the holidays to our beloved Warriors.

Military Missions—<https://militarymissions.org/adoptahero/>

Through Military Missions' Adopt A Hero program, YOU have the opportunity to send a touch of home to a deployed hero. What better way to let them know they are not forgotten!! You can choose to shop for their items yourself, or simply donate and we will handle it all for you. •

PR Editorial— Science and Public Relations

I've always been at odds over whether public relations was an art form of storytelling and persuasion or a mechanical process of goals, objectives and strategies. Art vs. science. So I cruised the web and came across a bevy of articles and came to the below conclusions, read on...

Most of us when we were in school seemed to excel in one area or another—with those who were exceptional in all areas. I was like many who were right brain dominant and seemed to excel in social sciences, English, history, etc. Others seemed to love math, and other sciences like chemistry and physics.

I would never think of public relations as a “science” but if we look at it deeper consider the following reasoning.

“As it impacts public opinion and maintains relation with internal and external stakeholders from different sections of the society, hence it is often substantiated that it is an applied social science involving psychology, sociology, political science, or even economics.” (*Public Relations Council*)

So we can say that public relations is a concrete social science. Actually, I've always thought of it as an art in that it does take creative skill and a bit of imagination, innovation and storytelling. It is generally considered that right-brained people carve out a niche for themselves in the field of Public Relations. The subject is all about how ingeniously one communicates a thought, concept, or message, that needs to be conveyed to the audience. A press release should be crisp, rightly pitched and to the point, whereas an internal newsletter should be articulated so to connect with the recipients. Also, a website or an intranet can be a fusion of story-telling and persuasion.

Science is full of experimentation and so is public relations. We need to experiment to find what works for us. Not every press release is going to work, not every article printed, not every photo and story shown. Part of the science is studying and figuring out what works for us in our own community. Psychologically, how can we be persuasive?

Public relations really has just one total encompassing objective—an effective communication process. We will never meet or make that objective in the Forty and Eight without intertwining our passion or emotional connection to La Societe to the science and technical.

It boils down to this... Ultimately, the secret to the success of any PR campaign is to use the art to inform the science and strive towards targeted, quantifiable results. An emotional bond between La Societe, our membership and communities cannot be contrived — that's the art. Everything else that backs up the story: the who, what, where, when and how, can — that's the science. •



Remember this in physics class? “An object will remain at rest or in a uniform state of motion unless that state is changed by an external force. “ In other words, the rate of change is directly proportional to the amount of force applied. Who knew that the art of membership could be applied to science!

Consider this physics principal when trying to figure our membership strategies. Membership could remain stagnant or decrease unless we apply some strategies or pressure externally to “get things moving”.

Considering the above, we also know that objects in motion tend to stay in motion. So now is the time to get started!

Think about these...

“Either write something worth reading or do something worth writing”.— Benjamin Franklin

“Next to doing the right thing, the most important thing is to let people know you are doing the right thing.” - John D. Rockefeller

“Life is like riding a bicycle. To keep your balance, you must keep moving.” - Albert Einstein

Great Speeches—What It Means to be a Veteran

“Being a military veteran means you sacrificed a number of years of your life for the privilege of obeying orders from those of higher rank than you. It meant performing seemingly endless numbers of push-ups and sit-ups or hiking countless miles while wearing a too heavy rucksack. It meant drills (and/or grass drills); shooting ranges, GI parties (party favors for those were sponges, brooms and mops), and of course field trips (more times than not, in the rain or cold). It meant mind-numbing hours on guard duty or kitchen patrol. If you had managed to earn yourself extra duty; by breaking one or more of the numerous regulations, then you had up to 22 hours a day of the same mind numbing work, followed by a ‘generous’ 2 hours of sleep. Then you did it all again the next day.

Being a U.S. military veteran also means you were willing to fight and die in service to this country. It meant being separated from friends, family and loved ones. It meant giving up control of your life to others and having to trust your well-being to them. It meant risking life and limb and potential (permanent) injury, either to complete a mission, help your buddies fighting alongside you or just in doing what you were supposed to do. It meant you took an oath to ‘Support and Defend the Constitution of the United States’... and lived up to your part of the bargain. Since there is no longer a military draft in this country, it meant you voluntarily signed up.

Why in the hell would you or anyone volunteer for this?

Was it a deep desire to serve your country? Or was it for the benefits you were promised such as furthering or continuing your education? Maybe it was learning something new, that sounded interesting to you? Or maybe (like me) you saw no better options in your life at the time. Possibly you were done with school, or dropped out; maybe you were unemployed and the idea of free food, housing and a steady paycheck were too tempting? Probably it was all or most of these along with the promises from your recruiter which made it sound even better. Were you talked into becoming a technician, plotting safe routes or supply lines in and out for the troops? Or a pilot? Maybe you were a combat cook, figuring out how to feed your troops with dwindling supplies? Maybe you were ‘just’ a grunt. Or any one of the hundreds of other jobs, thinking you would be better off after your service, when you discharged.

It doesn’t matter! It doesn’t matter, as long as you served and served with honor. Every military job has it’s risks. What ever the reason; whatever military job you had and whether or not you served on active duty or as a reservist, whether or not you saw or were involved in any actual combat, you could have and that is what counts. As a Vietnam veteran once said, “you had your ass on the line”. Again, that is what counts. You are a military veteran, you served with honor and yes you do expect certain things for it, from your government and/or the people you helped and/or served, or just from your fellow citizens. That bargain you upheld from when you took ‘The Oath’ to when you received your honorable discharge, came with expectations by you also. In the book “Starship Troopers” by Robert Heinlein, only military veterans had earned the right to vote. As a U.S. military veteran you are not asking for that or any additional rights, but:

You expect to be respected. You don’t need to be saluted or ‘thanked for your service’ all the time, but maybe it’s nice to hear on Veteran’s or Memorial Day. You expect your veteran status to look good on a resume or application. Yes, you want to be hired or accepted based on your qualifications, but being a veteran should help, not hurt in that.

You expect help if and when you need it. You helped enough people during your service (your entire country and maybe other ones as well).

Not everything in life goes perfectly or according to plan. Did your plans include marriage or starting and raising a family? Use your VA home loan to buy a house? Were you going to get that college degree and then start your chosen career? Or put the skills you learned in the military to use? Did your marriage fall apart or the career you envisioned never come to pass? Or possibly the injuries or trauma you experienced (mental or physical) catch up with you and prevent you from achieving your goals. Where did you turn for help? The Government tries to help; and there are lots of dedicated government employees who try to (believe it or not), but whether it is red tape, inefficiency or lack of funding or any of myriad other reasons, government help cannot always be counted on. Too many veterans are still on the street or hurting, any help from any people or organizations is always appreciated.” • *By Larry Shields, 9.10.19 Coalition of Veterans Organizations CVO*

Newsletter Filler, Trivia or Just for Fun

TRIVIA

Remember Everyone Deployed (also known as RED or Red Friday) is a concept of honoring United States service members currently deployed overseas. Remember Everyone Deployed is believed to have originated in April 2015 with students at Mansfield University. They wore clothing with the color red on Fridays as a way to letting service members know they are remembered and appreciated. The term was used by Brennan Poole on his vehicle during a 2000 NASCAR Camping World Truck Series race adding to its popularity.



Wreaths Across America is an American nonprofit organization established in 2007 by wreath producer Morrill Worcester, assisted by veterans and truckers. Its primary activity is distributing Veteran's wreaths for placement on graves in military cemeteries. In December 2008, the United States Senate agreed to a resolution that designated December 13, 2008, as Wreaths Across America Day. Subsequent National Wreaths Across America Days have been designated on the second or third Saturday of December.

In 1992, the Worcester Wreath company in Harrington, Maine, had a surplus at the end of the Christmas holiday season. Recalling a boyhood trip to Arlington National Cemetery in Virginia, company founder Morrill Worcester donated to the cemetery 5,000 wreaths to honor the cemetery's dead, with the help of volunteers and a local trucking company. After thirteen years of similar donations, in 2005 a photo of snowy gravestones covered with wreaths at the cemetery received widespread circulation on the internet. Thousands of people called Worcester, wanting to replicate the wreath-laying service at their own veteran cemeteries.

At the end of 2006, Worcester's company supplied wreaths to over 230 state and national cemeteries and veterans monuments across the country. Over 150 different locations simultaneously held ceremonies with Arlington's. Additionally, the project had its first "Veterans Honor Parade" with "Patriot Guard Riders" who escorted the wreaths from Maine to the cemetery. The parade, which is held each year, now visits schools, monuments, veterans' homes and communities along its route.

- Today, approximately 400,000 veterans and their eligible dependents are buried at Arlington National Cemetery. Service members from every one of America's major wars, from the Revolutionary War to today's conflicts, are interred at ANC. As a result, the history of our nation is reflected on the grounds of the cemetery. About 70 million people fought in World War II between 1939 and 1945 and, as of 2023, there are still approximately 119,550 living veterans in the United States and about 131 dying per day due to old age.
- **88 years old:** Korean War Era Veterans numbered about 1.4 million in 2020, making up almost 9% of the total living wartime Veteran population. With a median age of 88 in 2020, the number of Korean War Era Veterans is falling quickly, alongside the total Veteran population.
- **68 years old:** The average age of the Vietnam Veteran is 68 years old. Of the 2,709,918 Americans who served in Vietnam, less than 850,000 are estimated to be alive today, with the youngest American Vietnam veteran's age approximated to be 60 years old.
- Taking KIA's (killed in action) as a good cross-section of the serving force, the average age (according to Combat Area Casualty File) in Vietnam was 22. However, using publicly available information, it appears this figure is closer to 23. Furthermore, it appears that in times of war when a Draft is in operation (as it was for the Vietnam conflict) soldiers are drafted using a lottery process starting with 20 year olds, followed by 21, 22, 23, 24 and finally 25 year olds (source). It would seem that this would further the argument that the average age of combat soldiers was into the early 20's as this would have been the largest group of drafted soldiers. •



Spotlight on Public Relations



grammer



grammar

Taking a “poke” at grammar...

“Grammar is essential for effective communication as it provides a systematic structure and set of rules that govern how words and sentences are used to convey meaning. Without proper grammar, communication can become confusing, unclear, and even misleading. “

You might even say, why does grammar even matter, especially in public relations. Lets explore...

First impressions matter—It’s assumed that a person is credible, professional, and attentive if they care about good spelling and correct grammar. It takes great attention to detail to notice the difference between “their,” “there,” and “they’re,” in written text, although grammar obsession can be taken too far.

Most won’t care if you do or don’t use the Oxford comma, but they will care if you misuse “your” and “you’re.” Failing to check your grammar before signing off on a communication or a newsletter or even an email, can make you appear less professional.

Just improve your basics—You don’t want to distract your readers from the message you’re trying to send. Leaving out too much or over-explaining can produce run-on sentences, dangling modifiers, or sentence fragments. Instead of pushing all your information in one sentence, break it up and clarify.

Good grammar adds to your legitimacy—A few errors here and there aren’t going to ring any alarm bells, but if multiple sentences don’t make sense, then you’re going to be creating an unprofessional impression. Good grammar makes you competitive. Good grammar is expected and most likely even unnoticed—but poor grammar raises eyebrows.

Better storytelling, better ambassadorship—Good grammar helps you build harmonious relationships. In general conversation we all have our regional accents and way of saying things. But when doing public speaking, a press release or writing a story for the media, good grammar is essential.

First impressions can make or break you—We aren’t necessarily talking about shaking a hand and then a sit down conversation about La Societe. But, if we want to be taken seriously, we should make an attempt at good grammar skills—especially with written or oral storytelling.

Good grammar is far more than an arbitrary set of rules or language choices. It’s a powerful tool that enhances our communication in numerous ways.

From ensuring clarity and professionalism to fostering trust and effective communication, good grammar is an essential component to successful interpersonal interactions—whether it be verbal or written. The words we use, the way we structure our sentences, and the punctuation we employ all contribute to the clarity and coherence of our message.

How often do we hear “What is the Forty and Eight”. As we tell our story, knowledge of La Societe as well the ability to articulate it will contribute to how well our story is received. • From a variety of web sources

POSTER OF THE MONTH



**Never limit yourself
because of others' limited imagination;
never limit others
because of your own limited imagination.**

Mae Jemison

L'Editeurs Back Page... Why is the Veteran Important?

The veteran is important because he or she is a symbol in America--a symbol of strength and honor which gives something for younger generations to look up to and aspire to be like. Veterans fight for our freedom, and that gives civilians hope in times of conflict. They are a staple of the United States' fighting power and are a prime example of the indomitable human spirit.

As former president Abraham Lincoln said "The brave men, living and dead, who struggled here, have consecrated it, far above our poor power to add or detract. The world will little note, nor long remember what we say here, but it can never forget what they did here." The people and country may forget our veterans, but we must never forget the impact that they had on our lives. We must always remind ourselves why they are so important to us. Why that symbol of freedom is worth more than whatever they get when they return home. The veteran is important because they put everything on the line to protect us, and we owe them everything in return. • Doug Campbell, Sarasota Sun



APPLICATION FOR MEMBERSHIP TO THE BLUE CHEVALIERS		INITIAL MEMBERSHIP			
NAME:			40ET8 MEMBER	LA FEMMES MEMBER	NON MEMBER SUPPORTER
ADDRESS:	STREET:	CITY:	ST:	ZIP:	
PHONE:			EMAIL:		

New members: \$15.00 Renewals: \$2.00 PUFL: \$65.00 for new members \$50.00 members

Checks payable to P.A.L.S. - Remit to:
Renslar R. Keagle, 8714 Marble Drive, El Paso, TX 79904



P.A.L.S. dues are annual from January to December

P.A.L.S. APPLICATION—RENEWAL or NEW MEMBER

Full Name _____

Address: _____

City _____ State _____ Zip _____ New Member Renewal

Email _____ PUFL \$100.00

Voiture Locale _____

ANNUAL DUES MAIL ONLY: \$20.00

MAIL AND DIGITAL: \$20.00

DIGITAL ONLY: \$10.00

PUFL down payment (minimum \$25)

Checks made out to P.A.L.S.

Remit to:
Renslar R. Keagle
8714 Marble Drive
El Paso, TX 79904-1710
rennykeagle@gmail.com

BARELY KNOWN...

**Barely Known was a simple kid growing up in Any Town, USA
Enjoying all the simple things in life, filled with
new ideas and making new inventions.**

**As a child, Barely Known had many meanings of enjoyment,
from those warm lazy sunshiny afternoons of hiking, biking
swimming, and camping with his childhood pals;
to those cold wintry evenings by a cozy fireplace reminiscing
memories of loved ones and making new friends and relationships.**

**Barely Known attended Any Town local schools,
graduating with honor and achievements.
Barely Known was an outstanding citizen in his community.**

**Over the years, Barely Known expanded his/her education,
and developed life long skills and traits.
A personality so unique, that only he or she could possess.**

**Those skills and traits were unique, because they were the values
and personalities Barely Known learned from parents and
every person whom he/she encountered and cared for in life.**

**Fulfilling a call to preserve freedom and democracy,
so that all can live in peace. Barely Known
became a member of a unique group of individuals.**

**Barely Known became an American Soldier,
A member in the BAND OF BROTHERS for life.**

**A unique group of individuals striving for a common goal,
FREEDOM FOR ALL MANKIND.**

**Today Barely Known paid the ultimate sacrifice
by giving his life for what he believed in.**

**Let us remember all those Barely Known's in our life with
HONOR, RESPECT AND DIGNITY**

**Let us not forget the ultimate sacrifices these people paid,
So we can live in Peace and enjoy our Freedoms.**

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By Ronald L. Purdie, Grande du Kansas